



Atlanta, GA

December 2009

[www.piedmontbark.com](http://www.piedmontbark.com)

Piedmont BARK is happy to announce that we are celebrating our seven year anniversary! We know that we could not have reached this milestone without your loyalty, and we have truly enjoyed every moment of caring for your furry family members.

We are very proud to inform you that your satisfaction with us has earned us "Best Pet Boarding 2009" from *Atlanta Intown*. To show our gratitude for continuing to trust us with your canine companions, we are offering a discount on all of our doggie daycare packages purchased by January 31, 2009. The prices of the packages have been rolled back to what they cost in 2002!

#### FULL-DAY DAYCARE PACKAGES

Prepaid 30-pak \$450--\$15/day

Prepaid 20-pak \$340--\$17/day

Prepaid 10-pak \$180--\$18/day

#### HALF-DAY DAYCARE PACKAGES

Prepaid 30-pak \$300--\$10/day

Prepaid 10-pak \$130--\$13/day


**\*\*Doggie Daycare packages never expire.**

Additionally, we would like to express our appreciation for your business by presenting you with a **\$10 off** coupon found at the bottom of this newsletter.

Many of you may not be familiar with our referral program at Piedmont BARK. For each new customer that you refer, you will receive one free day of doggie daycare, and the customer that you refer receives **\$5 off** of their trial day of daycare.

Aside from our services, we offer a full line of specially designed gourmet treats by Taj Ma Hound Bakery and Lazy Dog Cookie Company right in the Piedmont BARK lobby! Stop in to check out the holiday treats in an array of styles including snowmen, stockings, gingerbread men, reindeer, red & green bones, Christmas trees, and wrapped gifts.

If you have never seen our entire facility, you can check it out in this video clip: [http://www.yellowpages.com/info-4149820/Piedmont-Bark/?auto\\_play=true](http://www.yellowpages.com/info-4149820/Piedmont-Bark/?auto_play=true). We also conduct tours Monday through Saturday from 11:00 AM until 4:00 PM and on Sundays from 1:00 PM until 4:00 PM. To see pictures of your dogs in action at daycare, view our photos at <http://s306.photobucket.com/albums/nn258/PBARK/?albumview=slideshow>. There is also a link to this photo album on our website.

Be the 1<sup>st</sup> to learn about upcoming events & receive exclusive online coupons by becoming a Piedmont BARK fan on Facebook .

We would like to offer you some tips for taking care of your dog in the winter months.\*

- ❖ Never let your dog off the leash on snow or ice, especially during a snowstorm—dogs can lose their scent and easily become lost. More dogs are lost during the winter than during any other season.
- ❖ Thoroughly wipe off your dog's legs and stomach when he comes in out of the sleet, snow or ice. He can ingest salt, antifreeze or other potentially dangerous chemicals while licking his paws, and his paw pads may also bleed from snow or encrusted ice.
- ❖ When you bathe your dog in the colder months, be sure to completely dry him before taking him out for a walk. Consider getting him a coat or sweater with a high collar or turtleneck with coverage from the base of the tail to the belly.
- ❖ Never leave your dog alone in a car during cold weather. A car can act as a refrigerator in the winter, holding in the cold.
- ❖ Puppies do not tolerate the cold as well as adult dogs, and may be difficult to housebreak during the winter. If your puppy appears to be sensitive to the weather, you may opt to paper-train him inside. If your dog is sensitive to the cold due to age, illness or breed type, take him outdoors only to relieve himself.
- ❖ Does your dog spend a lot of time engaged in outdoor activities? Increase his supply of food, particularly protein, to keep him—and his fur—in tip-top shape.
- ❖ Like coolant, antifreeze is a lethal poison for dogs. Be sure to thoroughly clean up any spills from your vehicle, and consider using products that contain propylene glycol rather than ethylene glycol. Visit the ASPCA Animal Poison Control Center more information.

## \$10 Off

Any Piedmont BARK Service  
(Doggie Daycare, Boarding, and Grooming)

\*Excludes Retail \*Not Valid with Any Other Discounts \*No Cash Value \*Expires February 28, 2010

\* <http://www.asPCA.org/pet-care/pet-care-tips/cold-weather-tips.html>